## **South Lake Tahoe Lodging Association (SLTLA)**

General Membership Meeting Minutes.

At Forest Suites Resort, 9:30 am, Thursday, March 13, 2025. In Person and via Zoom

### **Board Members Present**

Rich Bodine (Hotel Azure), Jerry Bindel (Forest Suites Resort), Randall Lambach (Bluelake Inn), Ted Moorehead (Tahoe Powder House and Tahoe Sports), Robert Leonard (Blue Jay Lodge), and Keith Roberts (Multiple restaurants in the Heavenly Village area and on the City Council)

### **Board Members on Zoom**

Greg O'Malley (Stardust & Americana), Roxanne Armijo (Golden Nugget Lake Tahoe), Deepak Sharma (Tahoe Hospitality Group/Big Pines)

#### **Board Members Absent**

John Jennings (Vail Resorts), Kathleen Mason (Holiday Inn Express), and Dreu Murin (Shops at Heavenly Village)

### **Guests Present**

Ben Cann (Coachman)

#### **Guests on Zoom**

Robert Townsend (Beachcomber Inn), Ryn Muat (LTVA), Erin Kangas (North Far North Regional Consortium), Kimberly Bjerke (Riva Grill) and Drew Phillips (Landing Resort & Spa)

## **Call Meeting to Order**

Rich Bodine called the meeting to order at 9:30 am.

## **Treasurer Report**

Jerry: We have \$5,650.73 in the bank. Another \$3,500 in accounts receivable will bring us to around the \$9,000 mark. Jerry will follow up on the invoices that have not been paid yet.

Jerry commented about the SLTLA website. People were getting errors when trying to access SLTLA.org. He reached out to the website designer, who said that for about \$750, he could update some things to make it a little better than it is right now. For \$1,500, he can create a whole new website, etc. Jerry will be cautious moving forward about other spending until we get our balance back up.

## A motion was made to spend \$1,500 and get a brand new website.

Moved: Randall Lambach
Seconded: Rich Bodine
Approved: Anonymous

## **Monthly Topics**

# Erin Kangas, LTCC Hospitality Program. North Far North Regional Consortium Erin.Kangas@LTCC.edu

- PDF of Presentation
  - PDF of Lake Tahoe College Career Day Flyer

- Sorry, I am not in person; I am currently on the Mendocino campus.
- I work with the North Far North Regional Consortium and am hosted at Lake Tahoe Community College. I specialize in retail, hospitality, tourism, agriculture, water, and environmental technology.
- This is a high-level overview of the career and technical education programs across all the community colleges in the North Far North region. From Sacramento to Siskiyou's, we are trying to create pathways for students to enter into living-wage jobs immediately after graduating from college. The region that I work with is the North Far North. I also support the greater Sacramento area. I support eight different community colleges across the six sectors in which I specialize. These are the colleges that I support:
  - o American River, Cosumnes, Folsom, Lake Tahoe, Sac City, Sierra, Woodland, and Yuba.
- Of these colleges, not every college has hospitality and culinary, but they are all very interested in
  advertising positions to their students for graduation, not for graduation, but for students to apply for
  once they do graduate, because again, our whole goal is to have students graduating and entering
  into living wage positions as quickly as possible. Specifically for LTCC, we have Bharat now, who is
  our head culinary faculty, and he's very motivated to communicate to his students about open
  positions within the Lake Tahoe area.
- I am not the only director of employer partnership. I specialize in retail, hospitality, and tourism, as
  well as agriculture, water, and environmental technology. But if your establishments also have
  positions, because everybody has IT, these are all of my associates that are also directors of
  employer partnership in the same region that I serve.
- Alina is business and ICT, so information technology. We have public safety and health care. I know a
  lot of the larger establishments have paramedics on site or EMS.1
- I wanted to just let everyone know that there are other people in sector specific positions that are working with the community college. So the essential goals of our positions are to increase work-based learning opportunities.
- Things like tours, classroom presentations, anything that exposes students to what their career field is practically when they're studying. We're after any kind of opportunity for students to engage with either that industry or with employers to either network and build their skills. And obviously, increasing job placement. And then I am here to improve responsiveness to employers, which community colleges have not been known for in the past. So we serve as first points of contact for employers that want to engage with the colleges. I have actual booklets to hand out to everyone. Maybe I can pass those over to you, Jerry. I can drop them off or something for the next meeting.
- The community colleges actually gather labor market information to give kind of a broad understanding of what specific industries look like and where the skill demands are going to be, what hiring is looking like. Hopefully I'll be able to pass that over to Jerry for everybody to see.
- All of the information is posted on the North Far North website. And this data is from 2023, but we are coming out with a new rendition this year. So I'll let everyone know when that does come out. In terms of LTCC, in our partnership with Washington State University, these are our upcoming offerings in spring for hospitality. This is also posted on the website.
- Applications, if you have anyone that you wanted to either upscale within your establishments or whatever capacity that you would want to be using these classes, they're going to be offered between May and June. I believe that enrollment is still open or applications are still open. For South Tahoe High School, we are having an industry day. It's done through Paul Lowe, their CTE coordinator. It's going to be towards the end of May, I believe it's May 24th. But I will, I will communicate that with you, Jerry, the specific date. And what they're really looking for, they don't want it to be like a career fair, they want it to be a bit more targeted in the specific CTE pathways that they're offering at the high school, because we all kind of employer engagement all through that, so that students are really well prepared to enter the workforce.

- One of the pathways that South Lake Tahoe High School offers is hospitality and tourism. So what they're looking for is basically employers who can communicate how it doesn't have to be a straight line to the job that you're going to end up in. You know, interesting stories about, you know, maybe starting out in culinary, and then discovering, you know, winemaking and, you know, things like that. But really, what Paul wants is really passionate and engaged employers to inspire students. And their pathway deals in resort management, event planning, and culinary. So, if there are any members that would be interested in engaging with that, we would love to have you.
- I would connect you with Paul and he would kind of see how many employers that they currently have and what the kind of engagement you could have would be. But mostly, I believe it's going to be, you know, panel speakers, smaller panels, and all the students are going to be kind of sectioned off into their CTE pathways. So it's concentrated, it's targeted, and students can ask as many questions as they need to. Again, it's a one-day event geared towards the high school CTE students, seniors and juniors. talking about, the pathway and how it's not always completely linear, that there's, you know, life happens and there's a lot of different routes it can take. Some ways to engage with local students. Again, I work mostly with community college faculty and I'm not so much involved in high school, but I do have my counterparts that work in the high school sphere.
- If you would like to participate in work-based learning, so work-based learning kind of, it means class tours, not class tours, sorry, class presentations, maybe tours of your facility, tours of our facilities to see what students are learning, internships, they don't have to be long internships, it can be short, it's really up to the employer. If they do want to engage with the college, we're more than happy to be flexible and try to make it work because we realize it's a lift on the employer's part.
- Also, upskilling programs. We have boot camps in culinary arts. We are working on some new kinds
  of delivery systems for our hospitality programs. But if there are upskilling needs within your
  workforce, you know, please let us know and we can see if we can help you with that because as
  community colleges, we really want to be supporting our community as well as our students. And
  then also, if you do have an LTC student that you're already employing, they can earn credit for
  working.
- If you have an employee who is an LTTC student, they can reach out to our work experience coordinator, Amber, at <a href="mailto:solder.com">solder.com</a>. Reach out to her and she'll be able to help students enter a class where they can earn credit for working. And then, finally, our Lake Tahoe Community College Career Fair is on April 24th. And Jerry, I believe I shared that flyer with you this week. But if you would like to participate, there's a registration link on that flyer, and it'll take you to Amber, and you'll be able to reserve a table. And we'll have food and refreshments. But we'll have food and refreshments, and it'll just be one day. We'll also update all employers once we get closer to that date.
- Jerry: Can you resend that flyer to me? Yes. Then I'll get it to Rich to distribute it to the broader community for the career fair.
- This is my contact information. <u>Erin.Kangas@LTCC.edu</u> and (760) 585-5270
- If you are interested in anything in this presentation, if you have questions, if you want to arrange
  tours of your facilities or participate in class presentations, just either send me an email or a text or
  give me a call, and I'm happy to help with that.
- Jerry: I would love to see that synergy continue and even expand. Do you have any ideas on how we can create a more real synergistic approach that will last and stand the test of time? I feel like we're all starting to need employees again. There's a lot of turnover. We love employees who are already engaged in the hospitality industry in one way, shape, or form. So, rather than waiting for career day, how do we keep this going?
- Erin: So, honestly, that's why my position exists. We want to hear from employers about what your
  needs are, and then we can figure out how to best meet those needs and what kind of engagement
  you would want. Like, are students and are your employees better served by a short-term boot
  camp? You know, maybe that would be 40 hours if they need particular skills to either advance within

your companies or to meet skill gaps that currently exist. So, there's a lot of flexibility that exists. I think just communicating or continuing communication, having enough employers represented who are interested in working with the college and communicating what their needs are. Because we do have advisories every year. but they're not always, you know, they're once a year, and there's a lot of boxes to kind of take and check off to meet regulations. So there's not always a whole lot of space for employers to communicate specifically what they need. But honestly, I am happy to participate in that conversation, to figure out what exactly an ideal situation for you guys would look like in terms of either upscaling your current workforce or making sure that that talent pipeline is going to be continuing and also will be beneficial once students are graduating from our programs. graduating students, our curriculum is only as good as the employability of our students. So we want to make sure that that matches exactly what the local employer needs are. I hope that answers your question.

- Jerry: Yeah, it does. I will lean in on the rest of the people in the room and on Zoom. Maybe we create a group that comes up with those middle points of what that skill set is. I mean, for instance, right now I'm hiring from an AFOM, Assistant Front Office Manager. What I'm seeing coming through the door isn't quite as robust as I would have hoped. It's a little surprising, but I'm not the only one. I wonder what you guys are experiencing, and I will get to, Erin, that list of things we need, whether it's leadership skills, whether it's technical skills, you know, hotel technical or, you know, spreadsheeting, etc. So, what are your guys' thoughts?
- Keith: Currently working with Chef V. We haven't done anything formal like we're talking about, you
  know, everything in one place. But he seems to be happy with that formula, and we're currently
  pursuing a couple of his interns. And he's doing a great job over there.
- Jerry: Okay, so we'll get together. And I think a few of us might be interested in really, the exciting
  ones at least in our industry, interested in participating in that one-day seminar. That sounds great, to
  excite the high school kids.
- Robert: it might be useful to use this body to kind of put all the jobs that people are needing in one
  place and that way you can kind of get all skills and a list of jobs to out to colleges to say, hey, these
  are all the jobs that are hiring in the Tahoe area.
- Jerry: So not necessarily the point in time, like right now you're going to need to put in a general sense. Yeah.
- Erin: That's incredibly useful because I have access to Lightcast so I can look at the labor market information. But, you know, that's not giving the context of hearing specifically from hiring managers and, you know, and any of the employers about what the actual skills are and where those gaps are for their companies.
- Keith: I can tell you, at the high school, I've been to one of their job fairs and
  presented as a chef there, and it's really awesome, the enthusiasm of the young
  kids and some really great kids out there.
- Erin: Thank you for giving me the space to present. I am excited to continue working with all of you.

### **Barton Hospital**

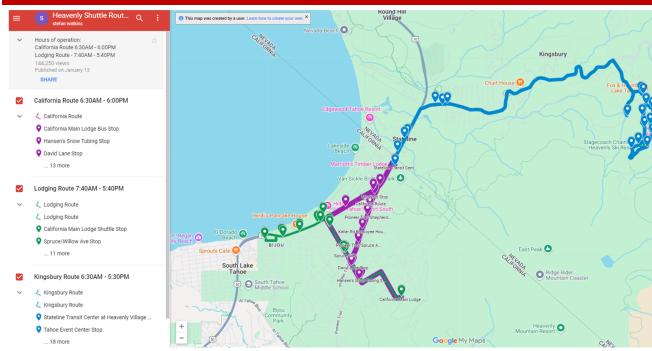
- Jerry: Barton wasn't able to present today. They dropped off some flyers. They are looking to push to the finish line the new hospital where the old Lakeside Inn was. Like anything in this community, they're getting some pushback from people certainly down in that neighborhood and a few others as well. But they're going and doing the dog and pony show at all of the chambers and the lobbying association and really in the next six months trying to drum up some support. And certainly, we don't need to talk about it more now. After the next meeting, I think the Lodging Association should come up with a platform, whether supporting or not. Staying neutral.
- Jerry: To have a high-quality care facility like this in a community of our size is absolutely

- unbelievable. I lived in Summit County, Colorado, and there was none of that. You went to Vail just for ortho, and you had to go to Denver for anything else. And that's pretty difficult for mountain communities. So to have a facility of this stature and to have cancer treatment.
- Jerry: The arguments against are, if they want it to be higher than 58 feet, they want it to go up to like 78. They need that because they can't build down, they can't go down because the water table is so low. So they have to go up to make it as efficient as possible. It's not even that many beds. I mean it's, you know, it's less than 100 beds and I'm like, oh that sounds, but the way the care is laid out it's got to be that way. The other thing is that the argument was traffic. Traffic because now, you know, all the ambulances are going through stateline. But, you know, there was traffic no matter what. It was going one way or the other. The one that's the biggest is, will they accept Medi-C? Because a lot of our employees are from California.

## **Heavenly Mountain Resort Spring Update**

- PDF of presentation
- Heavenly winter season goes through April 20<sup>th</sup>
- Stagecoach on the Nevada side will stay open through the closing weekend as long as weather and snow conditions permit.
- Winter Activities include: Skiing & Snowboarding. Advanced ticket purchase saves up to 20%.
- Rates wind down with the season
  - o Scenic Gondola Ride \$117
  - Winter Tubing \$45
  - Mountain Coaster \$45
  - o Childcare \$220
- Spring Events:
  - o Community Race Nights, Friday's 5:30 to 7:30 PM. 3/28 Championship
  - Rockstar DJ Snowcat, Saturday's through April 19<sup>th</sup> 12:30 5 PM @ Lakeview Lodge
  - Heavenly Pride Day, a celebration of love, diversity, and inclusion, is on 3/15
  - o Gun Barrel 25, 25 Laps on Gun Barrel Race, is on 3/22
  - Pond Skim, 4/12. Check back on the Heavenly Events Webpage for more details
- Discussion about the Air & Apres event. It was packed. We need to work on the lighting a little bit. It's hard to see the guys coming down. Last year, it was canceled due to wind.
- Heavenly Shuttle.

# Heavenly Shuttles 2025



- Heavenly Parking.
- California Base Parking Options: Reservations are required on weekends and holidays before 12 PM. Free afterwards. Free shuttle to and from Heavenly Village.
- Nevada Parking is free and on a first come, first-served basis. Shuttle service is provided to and from Boulder and Stagecoach.
- Heavenly Village Parking Garage
- Harvey's & Harrah's Paid Parking
- Public Paid Parking. Behind the shopping center on the corner of Montreal Rd & Heavenly Village Way.
- Note, parking and shuttle information is located on the <u>SkiHeavenly.com</u> website.
- Epic Season Pass Holder Benefits (Epic Mountain Rewards)
  - Free scenic lift access year-round at Heavenly and Northstar
  - 20% discount on mountain and owned F&B outlets
  - 20% discount on lodging
  - o 20% discount on lessons
  - 20% discount on rentals
  - 20% off Whistler Heli Skiing
  - 20% Discount on Epic Mountain Express (Colorado)

## Update from Keith Roberts, City of South Lake Tahoe Council member

Next Tuesday is our strategic planning, an all-day thing. We would love as many people to come as possible. We need everybody's input. Some of the things that we'll be talking about, creating an economic development committee or commission. I did a recent drive around town and there's 38 businesses that are boarded up right now. I mean, it's obvious to see Motel 6 and the subway and, you know, and the Denny's, but you add in all the ones on the strip malls and stuff, it's significant. Some of the other things we were talking about, the hole in the ground came up on the last meeting. The good news on that, the owner was actually there and he spoke a little bit. Of course, he told us he's very interested in progressing, but the current approved program was over 20 years old and it doesn't pencil. It's not viable by any means.

They're looking at where we're at as a city is approved to go for the staff to look into how we can help them with funding, different regulations, and the possibility of even getting the tribes involved. And what that looks at, we've got to do a whole new review of what's possible there, what will pencil. Even some of the current reviews without help, they're saying it doesn't pencil out very well. Even a hotel, you know, and all the adding a lot more of the business components in there. So it's a challenging project still. The city's finally getting involved and to assist. We really can't force them to do anything, but we can find a way to hopefully assist them.

- Jerry: What was with the Washoe tribe?
- Keith: Because if you get the tribes involved then all the TRPA and other regulations are non-existent. Might be, that might look like a casino component, which might scare a few people. Those who have worked with the tribes know they're slower than the Forest Service to work with. But once they get involved, we can proceed with the project. We don't have to wait for them to move everything. So it might be a way of speeding things up and eliminating some of the barriers and the roadblocks that might come along. The owners are actually they're all Chinese, but they're all American citizens They're heavily invested and the good point for them is they already have paid off the property. So, as far as future investments, they don't have to look at purchasing land to begin with and then adding on the, you know, the construction cost.
- Randall: What about what the city approved last year, four years ago, before you lost that story, that they were hiring, I believe it was a lawyer to look into fineing them every day, that they chose not to come up with a plan or a bill?
  - Keith: I think we're just giving them an opportunity now to stand up and, you know, and be upfront about it. So that is a possibility somewhere down the line we can force that, but it's not easy because it is private property. We don't have a whole lot we can do with it. But they were the current owners. Most of the challenges that happened, I think it was 2009 and 2015, that was before the current owners. So, I know there have been some challenges with them as well. So that's good news for the community. I mean, you can imagine at that point, that will, well, some of that will be a big help. We had some, just a conversation on this key run business, the BID, and the good news is that that park has been built and it's been very well received. We are going to, part of this strategic plan, we're going to try and add as many parts as we can in all kinds of neighborhoods. I think we need to add a component for some winter activity parts. So I'm not sure what that looks like, but I think there's some opportunities there as well. We're looking at the warm rooms that are on our radar. Now the Tahoe Coalition for the Homeless has done a great job with the hotel acquisitions and they're taking care of a lot of our homeless in town and their project is to get them off of the streets completely and back into society and possible home ownership and that's a great plan. There's still a segment out there that just needs a place to stay overnight and a pair of gloves and a hat, you know, and stuff. And so we're trying to, they don't feel they can support it financially at this time, but the city is going to look and see what the, when we get into the budget review, see what that looks like, if we can offer it. Maybe, maybe make, maybe give them some more financial support to make that happen. The homeless thing is a multifaceted challenge, and you've got to attack it from as many angles as you can. And they've done great things, but I think we need to look at the warming room as well. We're going to be putting a lot more money this year into the roads. And what we've discussed and we'll discuss further on a strategic plan is if we do find some more money because the roads have already been budgeted, and it's already been spelled out for the year. What we can do, hopefully, is we'll find some more money, we can come in and do some of the slurring and the crack filling and stuff like that, which would be huge if we can get a lot of that done. It would have been great if they'd done that pioneer before. Our

police chief, Stevenson, has put in his resignation. We're currently interviewing for that position. Of course, the first search is outside of the city, and the union would like us to fill from inside, and that's not without good reason. But we're currently looking for that position. The other chamber has a fire forum on April 17th at the high school, just to review where we're at on evacuation and all the different plans of fire prevention in the city. Just a good opportunity for our residents to learn more about you know, how prepared we are and how prepared we are So I encourage you all to go to that as well. We did have a talk at the last meeting about the lime scooters. I'm not sure how everybody feels about them. I hate them myself but they're hugely popular. They are part of our strategic priorities to get more cars off the street. We feel the data they shared with us, what was in front of the council on Tuesday was to cut the amount of them in half from a thousand down to 500. The data they gave us was more of a sales job than we feel, than some legitimate statistics. So we sent it back to them as well to create more safety procedures within their framework. There's a lot of ways their geofencing can, you know, enforce things. The biggest one being nobody under 18 is supposed to be riding them, but as you all know. They are the most dangerous component because they're out there just playing. They're not using it as transportation. So we sent it back to the vendors and to the city staff to get more data, and we'll review it, you know, and I think it's coming back on April 11th to the council. I mean, it is challenging, and they accept those challenges. They said they want to fix them. So we'll see what they can come up with and see if, I mean, if it could be safer for everybody, for the riders. For example, they said there's only been 45 injuries in the last five years. No. You go to the ER and there's 45 a week. And drunk people aren't reporting it. So hopefully, we'll get some better data to make a better decision on that. I would like to see them take them off of Highway 50 completely, just on the bike paths and move the speed limit down, their top speed on the bike path. I mean, let's face it, e-bikes are just as dangerous. Oh, also the transit JPA, some great things happening there. The current provider of Lake Link has put a proposal together with a fixed line all the way from State Line out to the Y, maybe even over to Avenue D, a paid route out to Emerald Bay, and then Lake Link would transition into just supporting the neighborhoods getting to the fixed line, which I think would be a lot more efficient. His proposal shows that about 95% of the funding is currently in use that would support that plan.

- Jerry? Big buses or medium sized buses?
- Keith: I would guess medium-sized buses.
- Jerry: At least not the big ones like they have.
- Keith: The concern for TTD is we still want to support their lines. We support our community too, the one up over Spooner and the one over Kingsbury. A lot of our workers are down in the valley. Staff is going to send out an RFP. Progress has already started on that. It's really promising. I'm excited.
- Jerry: TTD would go away from operating that, basically?
- Keith: That's the challenge right now, is how that will look. Right now, they're a little scared about losing their funding, but we're going to promise we're going to take care of your components. And there's the conversation that they might be a little top-heavy in staffing, and that's one of their concerns. So those are some of the sticks in the mud, if you will, is how that's going to look, how that funding actually plays out. And some of it goes to North Lake as well. But what's being proposed and looks like could be financially viable as well is just amazing. The whole city will have it. Yeah, it would be amazing for the entire community. So I'm excited.
- Jerry: And later hours. I mean, I don't know about you guys here, but 6 a.m. until midnight is huge versus what it is right now. Stops at 11, your staff gets off at 11. They can't take the bus.
- Keith: And the RFP is looking for to even further, serve some of our workers that, you know,

work in the casinos and whatnot. So even until 2 a.m. in some parts. We may take a look at Route 55, which services, you know, the neighborhoods back here.

With the Lakeland component, we may not need that route. We're not scrapping it without looking into it, but it may not be necessary.

- O'Malley: Does the town have any recourse or lobbying ability to reallocate TOT funds that El Dorado is currently discussing?
- Keith: To be honest, that hasn't come up yet. Let me spell more on that.
- O'Malley: The idea that they think that our economy and tax dollars will grow by removing tourism advertising seems like a pretty asinine plan.
- Keith: That's a good question. I mean, certainly there's been some significant cuts already in town. The Tahoe Chamber, probably others.
- Jerry: LTVA marketing will not get touched.
- Jerry: What do you know about the budget so far? Are we potentially in a challenging situation like El Dorado County or are we operating in a surplus right now?
- Keith: We do have a significant surplus right now. Of course, that's planned and most of the time, that kind of dwindles throughout the rest of the year. So the budget meeting is on the 25th. So we'll know a little bit more then, but right now there is a significant surplus.
- Jerry: You're not concerned about all of a sudden that flipping and us going into deficit.
- Keith: Not yet. And that obviously is why the surplus was there. Be better prepared.

**Visit Lake Tahoe/ Lake Tahoe Visitors Authority (LTVA),** Ryn Muat, Communications & Community Outreach Manager, <a href="mailto:ryn@visitlaketahoe.com">ryn@visitlaketahoe.com</a>

- We have the forum coming up on May 13th. This will be tourism focused updates, including the management company for the event center to hopefully have a good update from their team as one of the presentations and then Caroline Beteta president and CEO of Visit California will also be there speaking this year. And let's see, a sports conference is coming up in May. So that's the middle of May looking to bring more sport events here. And then I also wanted to include here for anyone that doesn't read the South Shore Bulletin, if you aren't on our mailing list and you want to get on that, feel free to contact me. <a href="mailto:Ryn@visitlaketahoe.com">Ryn@visitlaketahoe.com</a>
- The Destination Stewardship Council did our first joint press release, which
  we're really excited about. It was picked up by five different publications,
  including Snow Brains and Powder. And that was themed around the
  success of carpooling and new parking measures and also the heavenly
  shuttle increase of services.
- Since we cannot seem to get through to anyone at SFGATE to have any impact on changing their style of representing our region, we're aiming to put out more positive information to hopefully get other publications to publish the good work that is happening here and how we're collaborating. So, there will be more to come from the Stewardship Council on basin-wide joint press releases along those lines. We'll definitely be doing one in advance of the 4th of July as well.
- Jerry: Do you have any updates on the special events that the board approved in the last meeting?
- Ryn: We do have one exciting one coming up. I was hoping to have the exact dates for this, and Rich, if you have them in mind, we could share them, but I didn't get confirmation from Brady on that. But the Grand Slam of Curling is

- doing its first event in the United States and that will be a week long.
- Rich: One of the most watched Olympic sports. It would not be an annual event.
- Jerry: It's seven days of events. Internationally, people come in from all over.
  So you've got not only the participants, but of course the fans, and it's a huge
  event. So once we get the dates solidified, we will let you guys know so you
  can readily manage that properly. More events will be presented to the board
  today.
- Randall: We are Counting ballots for TID tomorrow.
- Rich: We've been kind of in limbo, just waiting on the final ballots for TID.
  The ballots went out in December. We need to get 34 returned. We've been stuck at 33 for quite a while. Unfortunately, we had to extend the deadline twice. When we extended it the first time, we just preemptively extended it the second time just in case. We thought we were there and then we had some duplicates.

### **Miscellaneous**

- Jerry: I don't know if you guys have seen it, but the next couple of weeks are really robust. And then it falls off the face of the earth in early April. Hopefully, the snow will help juice that a little bit more. It seems like it's going to be a pretty good year.
- Jerry: Did you hear what happened with the event center? So basically, the TRPA is
  releasing the maximum. It used to be a maximum of 120 events, and 200 and
  something events. It was 130 events, but 220 events. And now it's? Now it's down
  to 500,000. Yeah, now it's down to basically attendance. So thank you guys who did
  letters of support, for that was hugely helpful.

Thank you, Jerry/Forest Suites, for letting us meet here. The meeting was adjourned at 10:36 am. The Next meeting is scheduled for April 10, 2025, at 9:30 AM—location TBD.