

# South Lake Tahoe Lodging Association

## Notes From November Meeting - 11.8.12

Board Member Elections - no opposing votes so current members will remain the same for the next 2 years. Jim Blossey is President, Rich Bodine as Vice President, Pat Ronan at Large Representative, Jerry Bindel as Treasurer.

\$1,743.00 Treasurers Balance

### PRESENTERS

Sidewalk Snow Removal Ordinance:

Business owners are responsible for sidewalks that are on or immediately adjacent to their business or property. It is

the responsibility of all businesses to keep their sidewalks and walkways clear of all dirt, ice and snow for everyone's safety, per City Ordinance #1023, Code Section SLTCC 26-50, and is enforced by the city's Community Service Officer and Code Enforcement Teams.

Ordinance #1023:

"It shall be the duty of all owners, and their tenants, of real property within the city whose property borders, or is in an easement, any improved sidewalk or walkway to maintain the sidewalk or walkway in a safe condition for its use by pedestrians and other members of the public. The duty created by this section shall include the duty to keep the sidewalk or walkway free and clear of all dirt, sand, gravel, filth, rubbish, ice and snow. "

Sierra-At-Tahoe Ski Resort

What New at Sierra 2012-2013

Burton Riglet Park - Introduces kids 3-6 into snowboarding

\* Burton Star Wars Experience with Wood Carvings around the Park

\* Interactive structures and Burton Progression Park

\* 3-Pak Pricing - \$89 a day

Huckleberry Cat Tour Experience

- \* 79 per person for 3-Pak Pricing

- \* cornice drops rock chutes, open bowl, powder pillow. price includes use of comes with use of avalanche equipment, instructions and lunch.

Complimentary Ski/Board Shuttle starting Dec 20th - Find Schedule Info Here

Powder House - Sunday Drop-Offs for Visitors

- \* If visitors rent gear from Powder House they can directly drop off their gear at Sierra's rental location. Makes it convenient for the visitor and cuts down time.

Lodging and Lift Ticket Exchange for Lodging Properties:

- \* Adult Lodging Ticket Exchange Option - no cost upgrade to a LTS/LTR

Package which will provide a 2 1/2 hr lesson Friends with Benefits Program

- The Unlimited Sierra Pass is also good at the other Resorts too - find detailed information about Sierra Season Pass Benefits here

- Sierra Pass Benefits

For more information visit [www.SierraAtTahoe.com](http://www.SierraAtTahoe.com) or call 530.659.7453

Powder House - Stuart Mass

- \* 8 Ski Stores and Delivery Services - From Ski Run to Gondola Area

- \* Opened Boot and Demo center in Heavenly Village

- \* Ski Delivery Service to Lodging Properties - Tahoe Powder House Delivery Service will bring all the rental gear and equipment to your guests - find more info here

- Delivery Service

- \* 7 Ski Packages for Rentals & 3 Snowboard Packages

- \* Partnered with 5 Tahoe Dave's Store on the North Shore - Allow's equipment drop-offs at these locations- Locations on the North Shore

- \* Pick-Up Tuning Service for Lodging Properties - call before 6pm for more info 530-541-7470

\* Hours of Most Powder House Ski Locations 7am - 9pm

Referral Program

- Make sure front line staff are taken care of when they make referrals to Tahoe Powder House - e-mail for more info  
info@tahoepowderhouse.com

Vail Resorts: Heavenly, Northstar, Kirkwood

EPIC MIX:

Track your vertical feet throughout the season. Find friends, earn virtual pins, connect through Facebook, twitter, free professional photos.

What's new in 2012 - 2013 - Epic Mix Racing

Put racing back on the map. Setup one race course on each mountain. Heavenly connected with Lindsey Vonn topout together designated slalom courses. Earn virtual medals that will update on your social media feeds. Scheduled to start on Dec 22nd. Epic Mix Racing not available at Kirkwood. Nominal fee to participate - TBD Action Epic Shots also

available throughout the Resorts. For Epic Mix racing there will be a registration fee of \$8.00 and \$4.00 each additional dollars per run. More info here --> FAQ

New This Season:

\* Booyah's: the newest ultimate guys hangout with flat screen tvs, burgers, beers - @ top of the TRAM

\* New Terrain Park Crew - 18ft 1/2 Pipe brought back to High Roller Terrain Park.

\* US Freestyle Championships back at Heavenly March 31st, 2013 See Event Info

\* Three New Trails on the Nevada Side - Read about them

\* Kid's adventure zone on its California side - similar to Black Bear Hollow at the Gondola - This area was built to enhance our ski school area at the California Base Lodge and not open to the public

\* Happy Hour introduced to California Base Lodge 1/2 price drinks

Tamarack Lodge introduces Unbuckle Apres Ski Parties with Heavenly Angels -

Follow this link to read more about drink specials, live music etc -  
Unbuckle

Apres Ski

Heavenly Events:

\* Heavenly Holidays - Dec 19th - 31st

\* Free Style Championship 3/27 - 3/21

\* High Roller Hold'Em 4/6

\* Spring Loaded 3/29 - 4/14

Ski and Ride School

What's New: VIP 7 1/2 Hour Private Lesson

Northstar Resort

\* Celebrating 40th Birthday

\* Northstar Village has the five star ski experience

\* Burton Academy - available for anyone & any age

Kirkwood

\* Celebrating 40yr Anniversary

\* Epic Mix is available except Epic Racing

\* Comfort bars on every chair lift this season

\* Improvements to overall condition of dining facilities and overhaul of menus

\* Expedition Kirkwood - level of education and training that goes beyond the classroom from avalanche training, powder cat tours, a juniors program, women specific class and more.

TRANSPORTATION TO KIRKWOOD & NORTHSTAR

Round trip shuttle available mid week for nominal fee. Guests make reservations

in advance. \$15 to Kirkwood and North Star. Find exact times and stops here -

### Shuttle Times

Borges Sleigh and Carriage Rides - Dwight and Dianna

\*Open for the Season, across from Montbleu

### Holiday Hours:

\* OPEN: Christmas Eve, Christmas Day, NY Eve and NY Day.

\* Closing promptly at 4:00pm - so schedule early

\* Group Tours - \$20 per person over 10 years old. Under 10 years old is \$10

and under 2 years old is FREE. First come first serve basis

\* Private Rides - \$50 per person over 10 years old. Under 10 years old is \$25 and under 2 years old is FREE. First come first serve basis

\* Trying to bring ponies on the weekends with little sleighs.

\* Jingles will be coming up - miniature donkey on the weekends

Partnered with Lake Tahoe Cruises to create "Lake Tahoe Fun Package" Call

(775) 588-2953 or e-mail for more information [info@sleighride.com](mailto:info@sleighride.com)

Camp Rich - Vanessa

Mountain Sports Center opens this weekend

\* snowshoe rentals for all ages

\* Offer trail passes for \$12 for full day or \$ 7 for 1/2 day

### Camp Rich Events:

\* Fresh Tracks 5K Snowshoe Walk and Run at Camp Richardson 2/24

\* Snowshoe Cocktail Races: Jan 19th - going on through the winter. Prizes,

drink specials, food specials. Find more info at [Beacontahoe.com](http://Beacontahoe.com)

\*possibly

the 3rd thursday of each month?

Less Wright

- 25% discount to register early for Lake Tahoe Marathon visit

[laketahoemarathon.com](http://laketahoemarathon.com) [lesswright@sbcglobal.net](mailto:lesswright@sbcglobal.net)

Tahoe Chamber Events:

\* Jan 10th Annual Holiday BAHM - RIVA GRILL - Christmas Cheer, Bread &

Broth

\* Jan 14th Cash Mob Mondays - Location TBD

\* Jan 18th Workshops with Constant Contact at the Community College

\* Jan 31st Chamber Breakfast - Free for all Community Members

\* March 22nd - Business EXPO at Harrahs

LTVA - Tony Lyle

Nevada's Conference on Tourism:

\* New multi-screen world - to learn more about the newest research click

here - Multi-screen Research

Lake Tahoe Honeymoon and Wedding Assoc. - Lori Cramer

March 3rd - Something Blue Bridal Show

\*Still looking for lodging properties to make packages for the event\*

New Regional Plan Update was passed on 12.12.12

The South Lake Tahoe Lodging Association is a powerful representative of our local lodging industry on a variety of related issues within our community. We believe that a healthy and productive business environment is a benefit for our membership and our visitors alike.

[Click here to become a member.](#)

Are you interested in hosting a SLTLA meeting? Please email [president@sltla.org](mailto:president@sltla.org).

Jim Blossey

South Lake Tahoe Lodging Association

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