

South Lake Tahoe Lodging General Meeting  
Dec. 13, 2012

Jim Blosssey, Pat Ronan, Rich Bodine, Josh Ashby, Doug Williams, Darcy Nealis

Board Member Election - no opposing votes so current members will remain the same for the next 2 years. Jim Blosssey is President, Rich Bodine as Vice President, Pat Ronan at Large Representative, Jerry Bindel as Treasurer.

\$1,743.00 Treasurers Balance

PRESENTERS

***Sidewalk Snow Removal Ordinance:*** Business owners are responsible for sidewalks that are on or immediately adjacent to their business or property. It is the responsibility of all businesses to keep their sidewalks and walkways clear of all dirt, ice and snow for everyone's safety, per City Ordinance #1023, Code Section SLTCC 26-50, and is enforced by the city's Community Service Officer and Code Enforcement Teams.

*Ordinance #1023:*

*"It shall be the duty of all owners, and their tenants, of real property within the city whose property borders, or is in an easement, any improved sidewalk or walkway to maintain the sidewalk or walkway in a safe condition for its use by pedestrians and other members of the public. The duty created by this section shall include the duty to keep the sidewalk or walkway free and clear of all dirt, sand, gravel, filth, rubbish, ice and snow. "*

Sierra-At-Tahoe Ski Resort

***What New at Sierra 2012-2013***

*Burton Riglet Park - Introduces kids 3-6 into snowboarding*

*Burton Star Wars Experience with Wood Carvings around the Park*

*Interactive structures and Burton Progression Park*

*3-Pak Pricing - \$89 a day*

*Huckleberry Cat Tour Experience*

*79 per person for 3-Pak Pricing*

*cornice drops rock chutes, open bowl, powder pillow. price includes use of avalanche equipment, instructions and lunch. comes with use of*

*Complimentary Ski/Board Shuttle starting Dec 20th - Find Schedule and Info*

*here: [http://www.sierraattahoe.com/sites/default/files/page\\_images/docs/South-Shore-Shuttle.pdf](http://www.sierraattahoe.com/sites/default/files/page_images/docs/South-Shore-Shuttle.pdf)*

**Powder House - Sunday Drop-Offs for Visitors**

*-If visitors rent gear from Powder House they can directly drop off their gear at their rental location at Sierra-At-Tahoe. Makes it convenient for the visitor and cuts down time.*

***Lodging and Lift Ticket Exchange for Lodging Properties:***

*-Adult Lodging Ticket Exchange Option - no cost upgrade to a LTS/LTR Package which will provide a 2 1/2 hr lesson*

**Friends with Benefits Program** - The Unlimited Sierra Pass is also good at the other Resorts too - find detailed information about Sierra Season Pass Benefits here - <http://www.sierraattahoe.com/tickets-passes/season-passes/season-pass-benefits>

For more information visit [www.SierraAtTahoe.com](http://www.SierraAtTahoe.com) or call 530.659.7453

Powder House - Stuart Mass

8 Ski Stores and Delivery Services - From Ski Run to Gondola Area

Opened Boot and Demo center in Heavenly Village - <http://www.tahoepowderhouse.com/powder-house-boot-demo-center>

Ski Delivery Service to Lodging Properties - Tahoe Powder House Delivery Service will bring all the rental gear and equipment to your guests - find more info here <http://www.powderhouseskidelivery.com/>  
7 Ski Packages for Rentals & 3 Snowboard Packages  
Partnered with 5 Tahoe Dave's Store on the North Shore - Allow Pick-up exchange at these locations for - <http://www.tahoepowderhouse.com/north-lake-tahoe-rental-locations>  
Hours of Most Powder House Ski Locations 7am - 9pm  
Referral Program - Make sure front line staff are taken care of when they make referrals to Tahoe Powder House - e-mail for more info [info@tahoepowderhouse.com](mailto:info@tahoepowderhouse.com)  
Pick-Up Tuning Service for Lodging Properties - call before 6pm for more info 530-541-7470

Vail Resorts: Heavenly, Northstar, Kirkwood

EPIC MIX: Track your vertical feet throughout the season. Find friends, earn virtual pins, connect through Facebook, twitter, free professional photos.

What's new in 2012 - 2013 - Epic Mix Racing: Put racing back on the map. Set up courses around the mountain. Heavenly connected with Lindsey Vonn to put together designated slalom courses. Earn virtual medals that will update on your social media feeds. Schedule to start on Dec 15th. Epic Mix Racing not available at Kirkwood. Nominal fee to participate - TBD Action Epic Shots also available throughout the Resorts. For Epic Mix racing there will be a registration fee and \$4 additional dollars per run. More info & FAQ - <https://www.epicmix.com/m/faq.aspx>

New This Season:

- 1.) Booyah's: the newest ultimate guys hangout with flat screen tvs, burgers, beers - @ top of the TRAM.
- 2.) New Terrain Park Crew - 18ft 1/2 Pipe brought back to High Roller Terrain Park.
- 3.) US Freestyle Championships back at Heavenly March 31st, 2013  
[http://tahoessouth.com/events/details/1026/2013\\_us\\_freestyle\\_championships\\_at\\_heavenly\\_mountain\\_resort](http://tahoessouth.com/events/details/1026/2013_us_freestyle_championships_at_heavenly_mountain_resort)
- 4.) Three New Trail on the Nevada side <http://blog.skiheavenly.com/2011/09/28/silver-rush-theme-for-new-nevada-trails/>
- 5.) Kid's adventure zone on its California side - similar to Black Bear Hollow at the Gondola - free play area - all complimentary
- 6.) Happy Hour introduced to California Base Lodge 1/2 price drinks

Tamarack Lodge introduces Unbuckle Apres Ski Parties with Heavenly Angels - <http://nightlife.skiheavenly.com/apres?cmpid=SOC00382>

### **Heavenly Events:**

Heavenly Holidays - Dec 19th - 31st  
Free Style Championship 3/27 - 3/21  
High Roller Hold'Em 4/6  
Spring Loaded 3/29 - 4/14

Ski and Ride School

What's New: VIP 7 1/2 Hour Private Lesson

*Northstar Resort*

Celebrating 40th Birthday

Northstar Village has t

Burton Academy - available for anyone & any age

Kirkwood

-Celebrating 40yr Anniversary

-Epic Mix is available except Epic Racing

-improvement to overall condition of dining facilities and overhaul of menus

-Expedition Kirkwood - level of education and training goes beyond the classroom from avalanche training, powder cat tours, a juniors programs, women specific class and more.

## TRANSPORTATION TO KIRKWOOD & NORTHSTAR

Round trip shuttle available mid week for nominal fee. Guess make reservation in advance. 15 dollar to Kirkwood and North Star. Five stops set around the Casino Corridor, Ski Run and Lakelanf Village - Find exact times here - [http://www.tahoeskishuttle.com/Shuttle\\_Schedule.pdf](http://www.tahoeskishuttle.com/Shuttle_Schedule.pdf)

## **Borges Sleigh and Carriage Rides - Dwight and Dianna**

-Open for the Season, across from Montbleu

### *Holiday Hours:*

OPEN: Christmas Eve, Christmas Day, NY Eve and NY Day.

### **Closing promptly at 4:00pm - so schedule early**

Group Tours - \$20 per person over 10 years old. Under 10 years old is \$10 and under 2 years old is FREE. First come first serve basis

Private Rides - \$50 per person over 10 years old. Under 10 years old is \$25 and under 2 years old is FREE. First come first serve basis

Trying to bring ponies on the weekends with little sleighs.

Jingles will be coming up - miniature donkey on the weekends

Partnered with Lake Tahoe Cruises to create "Lake Tahoe Fun Package" Call (775) 588-2953 or e-mail for more information [info@sleighride.com](mailto:info@sleighride.com)

## **Camp Rich - Vanessa**

Mountain5 Sports Center opens this weekend

-snowshoe rentals for all ages

-offer trail passes for \$12 for full day or \$ 7 for 1/2 day

Events: Fresh Tracks 5K Snowshoe Walk and Run at Camp Richardson 2/24

Snowshoe Cocktail Races: Jan 19th - going on through the winter. Prizes, drink specials, food specials. Find more info at [Beacontahoe.com](http://Beacontahoe.com) \*possibly the 3rd thursday of each month?

Less Wright - 25% discount to register early for Lake Tahoe Marathon visit [laketahoemarathon.com](http://laketahoemarathon.com)  
[lesswright@sbcglobal.net](mailto:lesswright@sbcglobal.net)

### Chamber:

Jan 10th Annual Holiday BAHM - RIVA GRILL - Christmas Cheer, Bread & Broth

Jan 14th Cash Mob Mondays - Location TBD

Jan 18th Workshops with Constant Contact at the Community College

Jan 31st Chamber Breakfast - Free for all Community Members

March 22nd - Business EXPO at Harrahs

### LTVA -

-Nevada's Conference on Tourism:

-**New multi-screen world - to learn more about the newest research click here**

[http://tahoesouth.com/ltva/docs/Google's\\_The\\_New\\_Multi-screen\\_World.pdf](http://tahoesouth.com/ltva/docs/Google's_The_New_Multi-screen_World.pdf)

### Lori Cramer:

March 3rd - Something Blue Bridal Show

-still looking for lodging properties to make packages for the event

**New Regional Plan Update was passed on 12.12.12**