

SLTLA Meeting Minutes
Thursday, Sept. 11 2014
Lake Tahoe Resort Hotel

Attendance:

BOD Members: Marlana, Jerry, Jim, Rich, Doug
South Tahoe SUP
Sierra at Tahoe
Matt Palacio
Angela Swanson
Cold Water Brewery
Forest Suites
Tahoe Celebrity golf
LTVA
Tahoe Seasons
Vail Resorts
Blue Lake Inn
Lahonton Water Board
Tom Davis
Bruce Grego
Coyote Den
Nancy Kerry
Getaway Reno/Tahoe
Lake Tahoe News

Budget:

- \$9428.22 in account

Fire Chief of SLT (PowerPoint):

- 4 significant hotel/motel fires in 2014...causes:
 - lint build up and short circuit in commercial dryer
 - Electrical short in air condition unit
 - Started outside property...undetermined
 - Cooking incident within unit with kitchenette
- Big issue for hotel properties:
 - Poorly maintained alarm systems/sprinkler systems
 - Poorly maintained dryer, air conditioning and heating units
- Hotel Responsibilities
 - Fire sprinklers need to be checked quarterly
 - Fire extinguishers checked monthly and serviced annually
 - Inspected every 5 years by license firm
 - Cooking hood systems inspected annually
 - Exits should be kept clear
 - Housekeeping...where do you keep things and are they accessible or safely contained (fire exhilarants)

- Clearly marked addresses and room numbers
 - Hard copy of accurate number of guests and room numbers
 - Fire can take down computer systems
 - Emergency relocation plans and staff training
- Other good ideas:
 - Automatic Defibrillator are a good idea and come with no liability to have on property...99.99% accurate
 - Training in hands free CPR for staff
- Checklist for properties to come next week and will be sent out to SLTLA Members

City Candidates Q&A

- Tom Davis
 - Position on increasing of TOT
 - Increase tourism to increase revenue
 - Consider it if it is for project such as
 - Against raising ADR & Sales Taxes
 - Position on Loop Road
 - Will not use eminent domain to acquire those properties
 - Concerned about those businesses
 - Still open to it
 - Vision for City for to assist in bringing more tourists to town
 - Improved Infrastructure
 - Complete streets
 - New development: BevMo, AutoZone, Cold Creek Brewery, Harris Avenue
- Bruce Grego
 - Position on increasing TOT
 - Against it...we are taxing the hotel industry enough
 - How many more private sector
 - Loop road project
 - Against it
 - Move traffic you will hurt all small businesses in Stateline area
 - Against the use of eminent domain
 - Vision for City for to assist in bringing more tourists to town
 - Land use
 - Actively involved in negotiating with TRPA to make de
 - Get government out of the way and let people do what they need to do to build, remodel
 - Public sector has nothing to do with bringing people up to Tahoe
- Angela Swanson
 - Position on increasing TOT
 - No reason to do it now
 - Yes at the right time in concert with the lodging association

- For the right reason yes, but not on the horizon
 - A TOT increase only raises ½ million dollars
 - Sales tax raises is much more effective
 - Loop Road Project
 - Moving target b
 - Support public investment...Supports 60 million
 - Is the city willing to leverage that money to get the greenway and to get quality employee housing to really transform the community
 - The loop road only matters if the city is willing to step up
 - Vision for City for to assist in bringing more tourists to town
 - City creates the staging by investing in its infrastructure
 - Invest in Infrastructure: bike trails, public pathways, lighting, rec complex, 56 acre project
 - Code enforcement sign ordinances
- Matt Palacio
 - Position on increasing TOT
 - Against it
 - Don't raise your rates to raise revenue...Your look for creative and exciting new ways to bring people in
 - Loop Road Project
 - For it
 - Most tourist destinations don't have 4 lane highways running through it
 - Current hwy is a safety issues
 - Tahoe Valley Area Plan should help connect both sides of town
 - Vision for City for to assist in bringing more tourists to town
 - The city can play a part
 - Remove the barrier to try and bring in more tourists
 - Streamline codes and obedience's to help businesses
 - Look at ways to increase recreation opportunities to bring in more business in the shoulder seasons

Lahotan Regional Water Board

- Tahoe Toms Gas Station
 - Water board has had issues with them for years
 - Drinking water has been deemed unsafe
 - Needs to provide bottled water for their guests and they are not currently in compliance
 - Most likely will be enforcement
- Mark Twain Lodge
 - Their supply well is not safe for human consumption but okay to bath in.
 - Contamination levels are higher than the taste & smell threshold
 - They are providing their guests bottled water

- Plan to stop contamination
 - First concern: safe water to be provided to affected properties
 - Clean up plan has yet to be developed
 - Cause is a leaking gas tank that occurred 10 years ago.
 - County Environmental health and water board is responsible for clean up

Deb Brown, Cold Water Brewery:

- Opening end up Sept./ 2nd week of October
 - In old Swiss Chalet building
- 7 barrel system
 - 5-12 different brews over time
- 15 tap handles including other craft brews
- California Cuisine and California Comfort
- 130 seats including a private room for private parties
- Live entertainment

LTVA

- Thanks to all those who were involved in Beach Clean up and Adopt a Beach
- Anne@LTVA.org to get updates from LTVA

Chamber

- Blue Ribbons Award nomination period open until 10/10
- Members meet up lunch at Blue Angel on 10/16
- Sip & SUP BAHM at South Tahoe Stand Up Paddle on 9/18

Vail

- Officially has taken over Park City
- Any sister properties in Park City who would like to work with Vail can contact Arnaud
- Epic pass is now good at Park City