

South Lake Tahoe Lodging Association  
Thursday, May 14<sup>th</sup>, 2015  
Beach Retreat & Lodge –Events Center

**Board Members:**

- Rich Bodine, Doug Williams, Arnaud Robin, Marlena Frietas, and Bill Orman

**Budget:**

- \$10,650 in accounts
- \$4,650 that should come in in the next 30 days

**The Beach Retreat –Brandon Reed:**

- New conference center opened this week
- The Beach Club will be opening during the summer months and is open to the public
  - Brand new Tiki bar will be open
- The Boathouse Restaurant and The Tavern Restaurant are both open to public

**Around Tahoe –Darin Talbot:**

- Self-guided tour that you can take with you on your way around Lake Tahoe.
- Gives you the history of famous locations such as Emerald Bay and Thunderbird Lodge and includes music and fun stories.
  - App Version: \$5.99 (Apple and Android)
  - CD Version: \$20 (Available to sell in gift shops)

**South Tahoe Stand Up Paddle –Chris Brackett:**

- 2 locations: El Dorado Beach for Rentals and the shop on Harrison Ave. for retail options
  - All types of SUP boards available for purchase or rental
- Wednesday Night SUP Series starts on June, 17<sup>th</sup> and goes for 7 weeks
  - Finale race is Saturday, Aug. 29<sup>th</sup>
- Race the Lake of the Sky event is expected to bring in 750 participants this year
- Group tours available for guests
  - Can handle any size group no matter how large or small
  - Discounted rates available

**V & T Railroad –Tom**

- Memorial Day Weekend to the end of October
- Weekend train from Carson to Virginia City...reservations required
- Local Route departs once a hour out of Virginia City
- Many themed train events throughout the year for guests
- Virginiatruckee.com

## Vail Resorts –Arnaud Robin

- Heavenly
  - The Village: Shops, restaurants, entertainment
  - Gondola Scenic Ride: \$40 Adults, \$33 Senior/Teen
  - Blue Streak Zip Line will be open again
    - 75 LBS. and up
    - 3300' drop with great views
    - Sells out regularly
  - Hot Shot Zip will open this year
    - \$29 rate
    - 55 lbs. and up
  - 3 Ropes Courses available for guests
  - Climbing Wall and Spider Climber will be open with same rates as last year
  - Downhill Slide will be open again this year with same rates as last year
  - Biking trails and express hiking off of Tamarack Lift will be available once permitting goes through
  - Tamarack Lodge will be open for food and beverage
  - Discovery Day Camp for kids
    - Big emphasis on nature discovery to familiarize children with the surrounding environment
    - \$99 a day
- Northstar
  - Mountain Bike Park
    - Downhill specific
    - Season Pass available for \$349
      - Includes access to west coast Vail run mountain bike parks
  - Golf Course is open
  - Bungee and Put Put Golf in the village
  - Roller Skate rink will be open in the summer
  - Climbing wall and spider climber will be available in the village
  - Geocaching for groups only
  - Tahoe Star Tours
    - Rates will be around \$30 Adults/\$15 for children
- Kirkwood
  - Scenic hiking off of Ch. 1 and Ch. 2
  - Mountain Bike Park is primarily downhill but also features cross country trails
    - \$314 pass
  - Discgolf is free
    - 18 holes
  - Horseback Riding at the Kirkwood Corral

- Tours available for entire family
  - Cowboy dinner tour available
- Caples Lake for fishing and boating

### **Harrah's & Harvey's –John Packer**

- Capital projects in the works
  - 20 million towards remodeling all guests rooms on the Harrah's property
  - Harrah's convention center is being refurbished
  - Will be buying a new limo fleet for VIP guests
  - Balcony Suites at Harvey's property will be remodeled
- Entertainment
  - Harvey's parking lot is being revamped to build the outdoor amphitheater
  - Email John to get added to the PR email list
    - [Jr.packer@harrachs.com](mailto:Jr.packer@harrachs.com)
- Outdoor Concert Series
  - Brad Paisley will kick off the summer concert series on June
  - Aerosmith
  - Saturday of Celebrity Golf Week: Imagine Dragons
  - Train will be coming with The Frey
  - Kenny Chesney
  - Jackson Brown
  - Elton John
  - Slightly Stoopid
  - Dirks Bentley
  - Sammy Hager and The Circle
  - Dave Matthews Band
- South Shore Room
  - Fab Four
  - The Relationship
  - Big Bad Voodoo Daddy
  - Elvin Bishop
  - Dave Mason's Traffic Jam
  - Robert Cray Band
- Improve
  - At Harvey's hosted by Howie Nave
  - 2 new comics every week
  - Weds-Sunday at 9pm
  - Thursday night local special runs through the summer
    - 2 for 1 on Thursday nights with a local I.D.
  - Package tickets are available for lodging properties
- Blues shows on Mondays or Tuesdays depending on time of year
  - Free shows with drink specials available

- Celebrity Golf Week Party with Arty
  - Celebrities will be on stage and great place to see them up close

#### **Forest Service –Lisa Herron**

- Native Species Festival in May
- Lake Tahoe Bird Festival in June
- July 4<sup>th</sup> events at the Taylor Creek Visitors Center and at the Historical Site
- The Bat Program and An Evening with Mark Twain will return
- The Lake of the Sky Journal gives visitors good information about hiking, upcoming forest service events, wilderness permits and more
  - Available at the Forest Service building
- Fire Danger is extremely high right now
  - Fire conditions in May are what would be expected in July
  - Over 90% of fires in the basin are started by Camp Fires
    - USFS is stressing Camp Fire safety to visitors
    - Camp Fires are not allowed in Desolation Wilderness
    - Camp Fires are only allowed in designated fire pits
  - Fire restrictions will probably go in to effect by mid-June
    - Will prohibit fires in any of the back country locations
  - Debris burning is never allowed in South Lake Tahoe but is currently allowed in the county
    - Debris burning will probably be banned completely in the coming month

#### **City of South Lake Tahoe Parks & Rec. –Lauren Thomaselli**

- STAR (South Tahoe Area Recreation) Camp
  - City serves 120-160 youth each day in the summer months through summer camp programs
  - Focus on recreation and history of the area
  - \$35 a day for ages for K-5
- STAR Teen Camp –Tahoe Unplugged
  - Backpacking 101 camp program
    - Equipment and food provided
  - Partnering with Tahoe Rim Trail Association
  - Can serve up to 60 youth per day
  - 1 night program for \$150
  - 3-5 day program available for kids 14-17
    - Kids receive the wilderness first aid certificate through this program
- City visitors guide available for guests interested in recreations within South Lake Tahoe
- Explore Tahoe Visitors Center located in the Heavenly Village
  - Self-guided museum for visitors designed to promote recreation with a conscience
  - Free maps and guides available for visitors

### **Tahoe Sports.com –Stuart & Tom**

- Ski Run Marina
  - Will be dredged to maintain the channel
  - Boat rentals are available now
  - Warm weather activities will kick off around mid-june
  - Parasailing available in the summer months
- Tahoe Keys Marina
  - Due to open mid-june

### **Zephyr Cove Resort & Lake Tahoe Cruises**

- Lake Tahoe Cruises –Boats are cruising from Zephyr Cove until further notice
  - Tahoe Queen is cruising for sightseeing and dinner cruises
    - Dinner includes welcome glass of champagne
  - MS Dixie II is getting a remodel and is expected to be online in early July
  - Pints & Paddles with Ike & Martin every Wednesday on the Tahoe Queen through June.
    - Will switch to the Dixie once that boat comes on line
- Zephyr Cove Resort
  - Pet friendly cabin lodging available
  - RV & Camp Ground across the street
  - Lodge & Restaurant is open for breakfast, lunch and dinner
  - All rentals will be available Memorial Day Weekend from 9am -6pm daily
  - Sunset Bar currently open Sat & Sun
    - Will be open daily starting memorial day weekend from 11am -8pm
  - Beach Grill
    - Will be open daily starting memorial weekend with extended hours on the weekend
  - Spooner Lake Bike Rentals
    - Located at Spooner lake state park
    - Opening May 23<sup>rd</sup> from 8:30am-5pm
    - Wide range of Kona Mountain Bikes for all abilities
      - Includes a complimentary water bottle and rental helmet
    - Shuttle service available to service flume trail riders
    - 2 log cabins are available for rent at Spooner
      - Only accessible by hiking or biking
  - Lodging Partner Program
    - Discounted tickets for activities
- **Action Water Sports –Rich Hodges**
  - Out of Timber Cove Marina, Lakeside and Camp Richardson Resort
  - Beach toys, kayaks, parasailing, boats available

- Opening Memorial Day weekend
- The Tahoe Thunder goes from Timbercove to Emerald Bay
  - Quick 1 hour tour
- The Windsong Sailboat is the only charter sail boat available for guests on the south shore
- The water shuttle will be running Memorial Day.
  - Actual marina locations to be determined due to water levels
- **Montbleu –Rich Hodges**
  - .99 cent tacos \$2 fish tacos at Del Sol
  - Ciera Steak House 3 course dinner for \$35 for pre-fix menu
  - \$2 Corona and \$2 Patron Shots available all summer long
  - Male Review will be coming back again this summer
  - May 22-24 will be the re-opening of the newly remodeled rooms
- **Camp Richardson & Round hill Pines –Vanessa Santora**
  - Camp Richardson
    - Marina is open currently and will be fully open memorial day weekend
    - Rum Runner Cruise will add a sunset time
      - 1, 3:30, 6:30 and later times as the summer progresses
    - Camp Richardson dock is still fully operational despite drought conditions
    - Mountain Sports Center will open memorial day weekend for bike rentals
    - Live music at the Beacon weds-sun 1-5pm
    - The Water Taxis will be going from Camp Richardson to Round Hill Pines
    - Valhalla Renaissance Faire will return again for two weekends this summer
    - Construction on Hwy 89 will be going on all summer but will reduce hours during the summer months and on weekends.
      - [Tahoeroads.com](http://Tahoeroads.com) for info on construction schedules
    - Badgers Den campground will begin a remodel
    - Fuel & pump out operations will be in full operation during the summer months
    - Parking available for \$10 per car
  - Round Hill Pines
    - The new Rum Bar features the new signature drink the Pain Killer
    - Open to the public
    - Beach grill will be open for breakfast this year
    - Snack Shack will be open this summer featuring soft serve ice cream
    - Property is available for wedding bookings
    - Round Hill has a public pool to access
    - Season parking passes available for \$190
    - Parking is \$10 per car for day use
    - Shuttle available from the highway if you park on the highway

- **Soaring NV –Laurie Harden**
  - Glider rides out of Minden, NV for adventure seeking guests
  - Great views of the lake from 10,000 feet
  - Rides start at \$119 and go up to over \$500
    - Prices depend on how high you are towed
    - Rides for one or two people available
    - Choose your thrill level from just gliding to loops and rolls
    - Emerald Bay Adventure is an hour long ride and takes you at 7000 feet
  - Open year round
  - Closed Tues & Weds during the winter months
  
- **Lake Tahoe Golf Course –Kevin Sommerfield**
  - 18 hole championship course
  - There are family tees available
  - Foot golf...golf with soccer balls after 5pm
    - \$19 for adult and \$13 for kids under
    - \$5 rental fee for soccer ball
    - Can bring your own soccer or kick ball
  - Lesson packages available for guests
    - 5 pros on staff
    - Adult rental sets available
    - Limited kid rental sets available
  - Ladies night on Wednesday
    - Includes a teaching clinic and complimentary glass of wine
    - Does sell out. Call for reservations
  - Group Packages available for corporate, bachelor parties
  - Wedding packages available all year round
  - Upcoming Events
    - Every 3<sup>rd</sup> Sunday, Concert on the Tee starting in June
    - Outdoor dining available with weekly special from 5-8pm
    - Follow Facebook page for current updates
    - Night bike races will be happening over the summer

