

**South Lake Tahoe Lodging Association General Meeting**  
**Thursday, April 21, 2016**  
**Inn by the Lake**

**Board Members Present:**

- Jim Blosssey, Pat Ronan, Doug Williams, Rich Bodine, Jerry Bindel, and Marlena Frietas

**Budget:**

- \$18,970

**Pat Ronan:**

- City Council has been working on ways to raise money and has purposed a 2% increase in TOT on the ballot with a simple majority vote.
  - City has stated that current TOT at 10% is low
  - When added with other fees it's actually closer to 12.5%
  - Other tourist communities are closer to 16%
  - Simple majority vote would allocate TOT funds to be deposited in to the General Fund and raise about \$2 million annually
- Lodging would like to put the 2% increase to be put on the ballot with a 66% vote
  - Bond that amount to leverage the money for the project
  - Funds would be designated for a specific project and not put in to the General Fund.
    - Purposed idea of a new recreation center to draw in more tournaments, off season event, etc.
    - Facility would also improve life for residents
- City also is purposing .5% sales tax increase to place on the ballot with a simple majority vote
  - This increase would generate \$2.5 million annually in to the General Fund

**City of South Lake Tahoe:**

Jim Marino, Assistant Public Works Director

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- City has been considering replacing Recreation Center for past 5 years
- A new Recreation facility \$10 million at least
- City has brought in architects from Williams Plus Paddon to start creating designs that will enhance the community experience of the current Recreation Center.
- Once the Lodging community became involved designs have evolved in to a new Recreation Complex.

## Williams Plus Paddens

- Started a study for the city 6 months ago to remodel or rebuild the Recreation Center at a very low cost
- Since then lodging has gotten involved and city has asked them to revisit with more of a civic design that would benefit the community and promote tourism
- The current facility is dilapidated and barely big enough for a H.S. sports game let alone a H.S. sports tournament of any sort.
- Boys and Girls club needs a new location and a new recreation facility could fill that need.
- New purposed 2 story Recreation Center would include:
  - A large aquatic center with 8 lane, 25 yard lap pool, activity pool with 125 foot waterslide and lazy river for training
  - The entry to the building would host a large indoor climbing gym surrounded by windows so you feel outside
  - Facility would be multi-generational
  - The art community would be included with workshop rooms, hallways for art exhibitions
  - Small café with juice bar
  - Gym would have 2 84x50 courts and 4 cross courts
    - Critical for tournaments and hosting large events
    - Volleyball, indoor soccer (bring in turf), badmitten, roller hockey, super large events
  - Catering kitchen for classes or events
  - Open wall on the west side to incorporate indoor outdoor events
  - Multi use rooms for workshops, team rooms, town hall meetings, art rooms, storage
  - Activity room for kids could be monitored from reception area to help cut staffing costs
  - Locker rooms for teams and community members
  - Second level would have a more multiuse spaces for community uses
    - Fitness and cardio space
    - Running track 2 lanes go around the ...8 laps = mile
    - Group exercise room for yoga and spinning, Pilates, etc.
    - Lounge space that overlooks main lobby to see activity
  - Spectator space
    - Portable bleachers for tournament play
    - Aquatics bleachers as much as 100 people
- The new facilities square footage is a bit more than double than current facility
- The facility will be constructed as The Community Hub; the center of activity, will connect transportation and trail systems, be the central registration point for tournament play, and act as a visitor center for guests and community members.
- Lots of glass to make it visible from inside and out. Will have an outdoor feel with lots of light.
- Sustainability aspects to keep in line with eco-friendly community
  - Current facility is eating energy because of outdated equipment and deteriorating building.

- A new facility twice the size should be about equal in energy use as compared to the old facility once it is completed.
- Parking
  - Possibly widening Rufus Allen to allow diagonal parking on the road
  - Parking on the parcel cannot be necessarily increased
  - Transportation plan that can shuttle people to the facility
  - Relocate vector control to have more area to expand.
- Study of who will come was done by LTVA about 3 years ago.
  - Study stated there was not enough facilities on the South Shore to attract tournament play
    - With a new facility and then add in Kahle and LTCC, the South Shore could begin to attract tournaments from around the region.
  - There is a growing market towards camps (basketball, soccer, etc).
  - High altitude training is appealing for athletes training in the off season.
- Timeline:
  - Year of research
  - 2 years of building
  - 4 years until opening
- Location visibility
  - Prominent signage on the hwy.
  - Open up the building to hwy frontage closer to the visitor's center.

### **Fire Inspector, Travis Taylor**

- Hotels are main focus currently
- Copy of inspection procedure available for businesses
- Annual inspections are now mandated by the City
- Basic elements to be aware of
  - Exits clear for escape route and evacuation
  - Storage areas
    - Clearance 24" of combustible storage from the ceiling or 18" from sprinkler head
  - Sprinkler systems need to inspected each year or every 6 months
  - Fire extinguishers need to be re-certified
  - Exit areas need to be lit and able to identify egress routes
  - Extension cords or temporary wiring is allowed for 90 days only (xmas lights, moving wifi)
  - Flammable liquids need to be stored properly
  - Addresses need to be easy to see and identify
    - Visible day and night and numbers need to face the road
    - Contrasting color to the background of area that address posted
- Doing drop ins to properties currently.

- Looking for outlets to be covered, fire alarms, CO2 alarms, fire extinguishers will be inspected
- There is a charge by sq footage
  - Less than 2000 sq' =\$150
  - 2000-4000 =\$191
  - 4000-10000 =\$254
  - Greater than 10000=\$381
  - \$85 for re-inspection
  - Fees are subject to change by City Council

## **Chamber**

Emily Abernathy

- Tourism Forum held on 4/26
  - Keynote speakers: Lynn Carpenter, Carl Ribaudo and Jason Broadwater
- Connect for a Cause Mixer on 5/12 at The Loft Tahoe inside Heavenly Village
  - New name for BAHMs (Business After Hours Mixer)
  - Will have a Cause to rally around.
  - This month is about Climate Change.

## **LTVA**

Anne Sutterfield

- Amgen Tour will be May 19<sup>th</sup>
  - Need volunteers to sign up and help
  - Need about 400 volunteers
  - Viewing party at the NV visitors center from 1-2pm to see women race
  - LTVA is Recommending businesses host their own viewing parties
- Celebrity Golf Dates are 7/19-24
  - Lodging discounts available at \$8 midweek and \$12 weekend

## **Take Care campaign**

Nicole Cartwright

- Takecaretahoe.org
  - Fun and silly campaign to focus on trash, species, fire, dog poop
- There is currently a deal with Vail to get signs printed at low cost for your property

## **Next Lodging Meeting**

- Hospitality Certificate Program at LTCC

